

## **Communications Director**

### **Kentucky Corn Growers Association & Kentucky Small Grain Growers Association**

#### **About Us**

The Kentucky Corn Growers Association, Kentucky Small Grain Growers Association, and their respective Promotion Councils are farmer-led organizations dedicated to advocating for Kentucky grain producers, promoting agricultural innovation, and ensuring a sustainable, profitable future for farm families.

#### **Position Overview**

We are seeking a **Communications Director** to lead our communication and public relations efforts. This full-time role is central to advancing our mission, engaging farmers and stakeholders, and sharing the story of Kentucky agriculture across the state and nation.

#### **Key Responsibilities**

The Communications Director will:

- Develop and implement strategic communications and public relations programs that align with organizational goals.
- Serve as the lead storyteller—writing and producing articles, press releases, newsletters, annual reports, speeches, and digital content.
- Manage media relations and position Kentucky Corn and Kentucky Small Grain as trusted voices in agriculture.
- Create engaging content for websites, social media, video, and print to reach farmers, consumers, and partners.
- Coordinate events such as the Kentucky Commodity Conference, Kentucky State Fair, National Farm Machinery Show, trade team tours, and field days.
- Collaborate with national partners including the National Corn Growers Association and National Association of Wheat Growers.
- Build and maintain strong relationships with farmers, industry leaders, policymakers, and partner organizations.
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#### **What We're Looking For**

We want a team player who is passionate about agriculture and committed to our mission. The ideal candidate will have:

- A background or strong interest in agriculture (grain production preferred).
- Experience in media relations, public relations, or strategic communications.
- Exceptional writing, editing, and presentation skills.
- Proficiency in tools such as Canva, Adobe Creative Cloud, WordPress, Constant Contact, and social media management platforms.
- Strong organizational skills and ability to manage multiple projects in a fast-paced environment.
- A collaborative, mission-driven mindset.

**Qualifications**

- Bachelor's degree in communications or related field, plus 2–3 years of experience (or equivalent).
- Demonstrated success in writing, editing, and managing communications campaigns.
- Social media management experience.
- Valid driver's license and willingness to travel up to 30% (including overnight).

**Why Join Us?**

This position offers more than just a career in communications—it's a chance to make a lasting impact on Kentucky agriculture. You will:

- Play a leading role in shaping how farmers are represented and understood.
- Build meaningful connections with agricultural leaders at the state and national level.
- Work in a flexible, hybrid environment (primarily remote with some in-person meetings and events).
- Be part of a dedicated, collaborative team committed to serving Kentucky's grain producers.

Apply by sending your resume and cover letter to Laura Knoth, Executive Director at [Laura@kycorn.org](mailto:Laura@kycorn.org).