## ARUAL REPORT

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I don't think I could imagine two consecutive years that could be more different for corn farmers than 2021 and 2022. Kentucky farmers blew the top off yields last year – this year, well, for most of us, it wasn't as bad as 2012. The role of the Kentucky Corn Promotion Council is to balance out all of the turmoil and volatility that can damage us, to provide some certainty or predictability, or at least stabilize our industry when difficulty is in high gear. For this year, the farmer-led Kentucky Corn Promotion Council placed efforts and resources behind many programs on behalf of corn farmers, but let me use my column to highlight one.

We finished 2021 and started 2022 amid out-of-control fertilizer costs. We invested checkoff funds to gather information to combat artificial price hikes by significant fertilizer conglomerates. These efforts intensified in the Spring of 2022 to fight back on tariffs (nearly 20% by Mosaic Company and CF Industries on a handful of countries) that they could place on the entry of fertilizers into the U.S. It concerns me that when the marketplace provides grain farmers very favorable returns for commodities, even for a relatively short time, it is often used by many of our most critical input manufacturers as a reason to justify higher prices. When you consider that the recent successes in agriculture have come from applying science and practices to maximize the efficient use of all resources, it is clear that we must be diligent to guard against unfair pricing and availability issues in the input supply industry. Therefore our first efforts began by convincing the International Trade Commission (ITC) that FARMERS were the ultimate customer of these multinational companies and that we had a vested interest in resolving the situation.

We were successful on March 11, 2022, elevating this issue to the point that USDA and DOJ launched public inquiries. Your checkoff funds assembled the information that prompted those actions. The next step was Congress, and we assisted in a Congressional letter to appeal to the ITC to end the fertilizer duties. **Your checkoff funds created the report and information that led to that influence.** By the end of the month, Trade Ambassadors were called into Finance Committee hearings. By the Summer, ITC reversed its ruling and ended the fertilizer industry's efforts in market distortion.

This is a great example of your checkoff working for you on issues that matter for your bottom line, and there are many more. I invite you to read through this annual report. Make yourself aware of the impact that your checkoff dollars have on market development to boost corn utilization, production capacity to bring new technology and information to your farm, and trade promotion to keep the trust and confidence of our international customers. **All of these things are made possible by your checkoff investment.** As the Council, we remain focused on investing your funds responsibly and in ways that'll improve your livelihood. It's a privilege for us, and it's a task we don't take lightly.



### JOSEPH SISK PRESIDENT

Kentucky Corn Growers Association



I was honored to take over as president of the Kentucky Corn Growers Association in January after Richard Preston from Hardin County termed off the Board of Directors. At the time, little did we know how challenging a crop year we would face. As KyCGA President, I knew there would be challenges in the farm policy and advocacy arena, but I didn't know where they would reveal themselves. Reflecting, I'm proud of how we handled a long list of issues that presented themselves over the past year. I think we did a great job mobilizing farmers on behalf of their industry and preparing them to argue particularly complex topics.

### **Estate Tax Changes**

At the beginning of our 2022 operating year, KyCGA joined coalitions to push back against a congressional attempt to eliminate the stepped-up basis as part of the funding mechanism for the American Families Plan. We put our grassroots mechanism in full swing. Farmers responded to the calls to action and utilized the technical information we accumulated to reinforce how family farms would be negatively impacted. Ultimately, that provision was removed from the Budget Reconciliation Package during the final hours of negotiation on that legislative package.

### **Tornado Task Force**

One of my first actions as president was to appoint and chair a task force to console and encourage farms impacted by the tornado on December 10, 2021. Any time Kentucky farmers' capacity to produce or market grain has been diminished, it's KyCGA's role to evaluate how the organization can help. The task force researched the names and contact information of affected farms and reached out to each one with an offer to engage in appropriate ways. Sometimes that meant sharing a planning and zoning commission contact or a connection with a government agency to ensure the rebuilding tools are provided. Many times, our role was to just provide an encouraging word and expression of support to a fellow farmer in their time of need.

### E-15 Emergency Waiver

As fuel prices rose in the Spring of 2022, corn and ethanol organizations kept ringing the bell with the Biden Administration about how E-15 could assist in reducing prices at the pump. We suggested ways EPA could facilitate more gallons of ethanol into the nation's fuel supply. In April, our advocacy efforts paid off when intentions for an Emergency Waiver for summertime sales of E-15 were announced in a farm shop by President Biden. A big win for a major priority of corn farmers.

### 15 Billion Gallons RVO, Rejected SREs

Similar to the efforts on year-round E-15, our advocacy efforts for ethanol had another breakthrough in 2022 with the announcement by EPA to set Renewable Volumetric Obligations (the enforcement mechanism for the RFS) to be at the full statutory levels for the first time in the history of the RFS. Also, for the first time in RFS history, EPA rejected





### **WORKING FOR CORN FARMERS**

### (JOSEPH SISK CONTINUED)

every exemption request by refiners to circumvent their obligations under the RFS and remanded the gallons from several waivers that were previously struck down in the courts. This set of significant wins put the RFS back on track.

### Next Generation Fuels Act introduced in Senate

Our industry's signature policy initiative was introduced in the House in 2021 by Congresswoman Bustos (D-IL), and Congressman Comer was an original co-sponsor. In 2022, Senator Grassley (R-IA) introduced companion legislation, creating a bi-partisan, bicameral introduction. This accomplishment is a huge milestone for a policy that helps auto manufacturers utilize ethanol's high octane values to modernize the internal combustion engine to boost power and efficiency. We have a long road ahead to continue to bring many other stakeholders under the tent, like petroleum refiners and fuel retailers, and that work continues. Your association leaders and staff remain committed to expanding market opportunities for your corn through ethanol. It remains the largest segment of your corn utilization portfolio and the largest growth opportunity for corn demand.

### **Fertilizer Tariffs Elimination**

Ray Allan covered this topic in his column. The association engaged to enable that success as well. It's a great story about the power of grassroots to affect issues that matter for your bottom line and the value of your association and checkoff investment to stabilize our farming profession, which is one of the riskiest in the economy. "Fight EPA" Campaign to Protect Our Right to Use Atrazine

Being one of the safest, most widely-used crop protection products in a farmer's toolbox, Atrazine will always be in the crosshairs of extreme environmental organizations. They will never let up on this priority because they know if they can take this product from farmers, they can take any product. Throughout the summer of 2022, we initiated another grassroots campaign with EPA to provide them leverage to follow science when extreme anti-ag interests compel them otherwise. This campaign ended on October 8, 2022, and it was highly effective. We discuss these efforts more deeply on page 12 of this report.

### Thank You for the Privilege to Serve

My term as KyCGA President will be a short one. It has been an honor, but similar to Richard Preston, the timing of my board seat has been termed out, which disqualifies me from holding an officer seat for the association. I am proud of the accomplishments listed above. As a member of KyCGA, a member of the industry, or a checkoff contributor, you should also be proud. But we should never grow so much in pride that we relax. There will always be a long list of battles, and I am a firm believer in the power of this and similar organizations to win them.



### **ABOUT US**

**KENTUCKY CORN GROWERS ASSOCIATION** is a dues-based, grassroots organization founded in 1982 to represent the interests of corn farmers. Its governance is from a Board of Directors made of six districts, with two elected directors from each district. Additionally, four regional corn growers' associations each send a representative. Three Directors are elected from agri-business entities. One representative from the UK cooperative extension is elected as well.

**KENTUCKY CORN PROMOTION COUNCIL** was established in 1994 by KRS 247.6027. The Council's governance is of four members appointed by the Kentucky Corn Growers Association, plus two members appointed by the Kentucky Farm Bureau and one member appointed by the Kentucky Commissioner of Agriculture. Its purpose is to direct funds collected through a state checkoff of one-quarter of one percent of the price of corn sold in Kentucky. The organization's goal is to create an economic environment to maximize on-farm profitability through market development, education, research and promotion.

**OUR VISION** 

To sustainably feed and fuel a growing world.

### **OUR MISSION**

Developing and enhancing a sustainable environment for Kentucky corn farmers.

### **STRATEGIC OBJECTIVES**

- Improving markets and demand
- Strengthening consumer trust for products and practices
- Investing in research for economically and environmentally sustainable production
- Advancing leadership and membership to provide a voice for Kentucky Corn Growers

### **STRATEGIC** OBJECTIVE

### Improve Markets and Boost Demand

Improving corn farmers' profitability will always be the top priority. In 2022, several advancements took place in the ethanol market, most notably introducing the Next Generation Fuels Act in the Senate. We also saw the EPA supporting access to higher blends of ethanol, which will help consumers save money and lower greenhouse gas emissions. On the trade front, buyers from Mexico and east Asia, and dignitaries from Taiwan and China visited Kentucky to strengthen the agriculture trade relationships.

New records were set in the bourbon industry, which led to increased corn purchases. Also, the Kentucky Corn Promotion Council representatives traveled to Mexico to work with an MOU partner on increasing the volume of distiller's dried grains with solubles (DDGS) among swine, poultry and cattle producers.

### Ethanol - Forward Action for E15 and RFS:

Significant governmental strides were made in the ethanol market in 2022. From a Midwestern ethanol plant in April, President Biden announced that his administration would utilize existing authority to help prevent drivers from losing access to the lower-emission and lower-cost E15. This has been a significant policy priority of Kentucky Corn for several years, transcending many U.S. Presidents and sessions of Congress.

In addition to the work on the policy side, we've continued to engage with pump manufacturers to ensure adequate infrastructure is in place for higher ethanol blends to be utilized in the event of octane standard implementation, as is proposed in the Next Generation Fuels Act. A longstanding partnership with Dover Fueling Solutions (DFS) was updated to increase UL compliance of all models from E25 to E40. That means that every fuel dispenser manufactured by DFS will handle E40. DFS represents forty percent of the fuel dispenser industry.

Gilbarco Veeder-Root is the largest fuel dispenser manufacturer in the country, representing fifty-five percent market share. This year we were able to bring that company into the program with a three-year contract to increase UL compliance of their entire product line from a base fuel level of E10 capacity to a combination of both E25 and E40. Essentially with both of these companies on board, this initiative has cleared the path of fuel pump infrastructure moving forward to pump ethanol at 4-times the UL compliance rating from just three years ago. This removes a significant infrastructure barrier for our industry that allows our product's consumer adoption and market penetration to continue to increase.

In June, the Environmental Protection Agency released the 2022 Renewable Volumetric Obligations (RVOs). The announcement was a massive win for corn farmers after many years of "one step forward, two steps back", in keeping the integrity of the RFS. The 2022 RVO announcement included 20.63 billion gallons and an implied 15 billion gallons of ethanol, following the law for the first time in the history of the RFS. The EPA also added a 250-million-gallon requirement for 2022 in response to the 2017 Court decision finding the EPA improperly waived past volumes. Finally, the EPA finalized the denial of 69 pending RFS exemption petitions, which will help restore integrity to the volumes in these rulings.

Then in July, the Senate introduced its version of the bipartisan Next Generation Fuels Act, companion legislation for the bill that Cheri Bustos (D-IL) introduced with James Comer (R-KY) in 2021. The proposal aims to leverage higheroctane fuels to improve engine efficiency and performance. Once in place, it would also increase ethanol demand by over 5 billion gallons per year, utilizing 1.8 billion bushels of additional corn.

The bill would also lead to a reduction of 111.1 million metric tons of greenhouse gas emissions annually. With the increasingly rigid fuel economy and greenhouse gas emission standards, this legislation would provide automakers with additional options.

Joseph Sisk, Kentucky Corn Growers Association's President, explained, **"The Next Generation Fuels Act is our cornerstone policy priority. It will allow auto manufacturers to utilize technology they developed years ago to modernize the internal combustion engine**, **and unleash performance of better fuel economy**, **higher horsepower and reduce harmful emissions."** 



Your checkoff funds are used every day to enhance relationships and build trust with trading partners. To that end, it is important to spotlight on-farm investments, like grain handling facilities, that enable farmers to be the best trading partner in the world. Pictured here is a photo with China Embassy officials on Sanderfur Farms in Ohio County.



*KyCorn and partners from Missouri, Ohio and U.S. Grains Council traveled to Mexico to meet with Sonora Pork Producers Association to see our investment in action.* 

Kentucky is focused on creating alliances to advance trade. This year Kentucky Farm Bureau and Kentucky Distillers Associations joined Kentucky Corn as members of the U.S Grains Council. As a state we will build important global buyer relationships and show that Kentucky agriculture is a united, reliable provider of highquality corn and corn products to global buyers.

### Hosting International Partners to Promote Corn Exports and Build Relationships

International government officials visited Kentucky in 2022, strengthening relationships within the industry. In March, the Kentucky Corn Growers Association hosted a China Embassy team to discuss American grain production, transportation and end-use. The U.S. Grains Council accompanied the trade mission. Representatives from the Washington, D.C. office of the Embassy of the People's Republic of China (PRC) saw the management expertise along with infrastructure and technology investment on several farms in western Kentucky, details that are integral in China's decisions to continue business with our farms and grain industry. Stella Qian, U.S. Grains Council Manager of Global Ethanol Market Development, said the team enjoyed the farm tours and the discussions with the producers. She further mentioned, "Visits like these help to enhance the agriculture trade relationship between the U.S. and China, which contributes to increased profitability for U.S. agriculture."

In September, Kentucky and Taiwan joined together on a farm in Shelby County to officially sign agreements for future U.S. farm product purchases. Alongside several Kentucky farm organization leaders, Ray Allan Mackey signed the MOU on behalf of Kentucky Corn Promotion Council.

### Building Strategic Relationships with Importers

In August, representatives of the Kentucky Corn Promotion Council traveled to Sonora, Mexico. They met with present and future memorandum of understanding (MOU) partners to see stinger and FOSS corn fiber analytic equipment. The organization has been working with the Sonora Pork Producers Association, an MOU partner, on increasing the volume of distiller's dried grains with solubles (DDGS) among swine, poultry and cattle producers.

They will work closely with the Hermosillo Cattle Producers Association on conducting proper feed rations analysis to utilize U.S. corn's value fully. Through this mission, the Council looks to maintain its long-term relationships with significant grain importers and end users across Sonora while solidifying strategic relationships in Mexico by working closely with organizations in U.S. corn-producing states.

### Yellow Banks Supports Sustainability and the Corn Story

Kentucky Corn Promotion Council's partnership with Green River Distilling Company provided a unique opportunity to discuss the corn industry with consumers. This year, the National Farm Machinery Show was a great place to discuss critical issues about corn with members and consumers over a tasting of our signature bourbon. The bourbon label, Yellow Banks, puts corn farmers directly on store shelves and creates a narrative from farmers to consumers about your commitment to stewardship by sending a portion of the sales from every bottle to production and sustainability research and promoting the partnership with Green River Distilling Company. A portion of sales proceeds from the Yellow Banks Kentucky Straight Bourbon Whiskey is directed to Kentucky Corn Promotion Council for research and promotion projects. Company representatives also showcased their local-focused production and distribution system.





### **#2** STRATEGIC OBJECTIVE

### Strengthen Consumer Trust

Kentucky Corn supports several educational initiatives for producers and the general public. We told the story of modern agricultural practices and support through programs such as the Kentucky Agriculture and Environment in the Classroom (KyAEC) and the Kentucky Livestock Coalition.

Through KyAEC we support the Mobile Science Activity Centers, "Kentucky Farms Feed Me" Virtual Field Trip Series, Agriculture Adventures and the Agriculture Literacy Network. Our website also houses a variety of worksheets, booklets, informative posters, coloring sheets and more for educators to use to help teach lessons about corn. 2022 Kentucky State Fair

The 118th Kentucky State Fair took place August 18-28, 2022, at the Kentucky Exposition Center, celebrating a successful year of bringing together Kentuckians, with approximately 525,000 fairgoers from all 120 counties represented.

KyCorn participated in another AgLand this year, located in the South Wing. This farm industry exhibit highlights farm and field heritage and reminds consumers that farmers are family businesses that work to provide nourishment in an environmentally sustainable way. The canned corn tower came back this year with messaging all around it to explain modern farming practices. Again this year, the cans were donated to a food bank at the conclusion of the fair.

Outside at the 2022 Kentucky State Fair, KyCorn participated again in the Great Kentucky Proud Cookout Tent. The tent houses food vendor booths from many of Kentucky's Commodity Organizations. It is a fantastic way to interact with consumers and allow them to taste the products that are grown and prepared by Kentucky farmers. **The fair is the stage for countless conversations with customers about family farms providing an abundant food supply, the safety and importance of GMO technology, farmers' commitment to water quality and environmental preservation and many more topics on the minds of consumers.** The Kentucky farmers and their families. They served customers with not just food, but information and appreciation for a true understanding of modern agricultural practices.





### Below: KyCorn joined the KLC and TeachKyAg to show appreciation to Kentucky's Family and Consumer Science teachers. The groups hosted the teachers at a reception within the Frazier History Museum's Spirit of Kentucky exhibit to learn how to best serve the teachers who are educating our future food buyers and possibly those who will work in food and hospitality careers. Several farmers attended to talk with the teachers in Louisville for the annual Kentucky Career and Technical Education Conference.



### **Good Neighbors Farm Tour**

KyCorn participated in a unique outreach event at Twin J Farms in Shelby County this year. Organized by Shelby County Cooperative Extension, several farms hosted visitors in an open house setting throughout the day. Materials on corn farming were located at Twin J, and over 300 attended that farm stop.

Harvesting, handling and planting equipment was displayed, including an empty bin for kids to play inside. Also on display were facts about family farm ownership, sustainability priorities, food abundance and safety, and many other issues that our urban customers are curious about. The format was very relaxed, providing many opportunities for casual discussion about merging farm and city life priorities.

### Highlighting Ethanol's Ability to Lower Gas Prices

During the gas price spikes from March to May 2022, KyCGA submitted columns penned by President Joesph Sisk in daily newspapers throughout the state. We are proud of the high placement rate. The theme was to illuminate the need for the U.S. to use renewable, home-grown fuel sources to lower gas prices and make our country more energy secure.

Kentucky Corn also organized an almost 3-minute television segment on Fox 56 in Lexington to discuss the importance of ethanol in providing relief to consumers at the pump and stability to Kentucky's agriculture industry. Albert Peterson and Chad Lee both donated their time to star in the special report.

Watch here on FOX 56 News YouTube channel: http://bit.ly/3PFe2p5





### **#3** STRATEGIC OBJECTIVE

### Research Investments Boost Profitability

Research funding from the Kentucky corn checkoff was directed to several agronomic investigations through the University of Kentucky. The Kentucky Corn Promotion Council also commissioned decision-making assistance on some key aspects of Farm Bill reauthorization with the ag economists from the University of Kentucky and elsewhere.

Important research to push back on improper fertilizer pricing practices was hired out from Texas A&M. Kentucky Corn Promotion Council's research funding went to the Energy Resources Center at the University of Illinois, Chicago and the Hormel Institute at the University of Minnesota. The funding enables updating a more accurate Life Cycle Analysis of corn ethanol. Additional studies provide evidence that ethanol is the cleanest source of octane; creating data to demonstrate ethanol as a cost-effective option to replace harmful aromatics to achieve octane in fuel. Petroleum-based aromatics deteriorate air quality and lead to smog in urban areas.

### **University of Kentucky Corn Science Research Highlights**

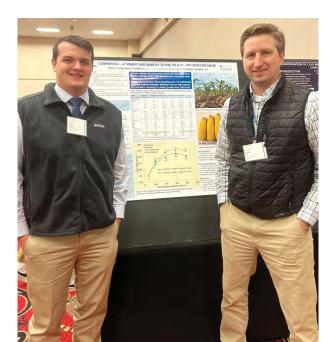
A picture says a thousand words. The best way to demonstrate the strong partnership we have with University of Kentucky for enabling agronomy research is to show people in action to ensure Kentucky farmers have reliable, un-biased information to make critical decisions on the farm. Photoed from top, clockwise.

Postdoc Lucas Pecci Canisares worked with Dr. Hanna Poffenbarger to learn that cover crops making large biomass will take up nitrogen and sulfur. Fertilizer sulfur was needed to preserve corn yields.

Dr. Kiersten Wise determined that pre-tassel fungicide applications will provide a similar level of disease control as a tasseling/silking application for diseases like southern rust and gray leaf spot. Nolan Anderson (PhD student) and Julie Hancock (undergraduate intern) are applying fungicide treatments.

Graduate student Rob Nalley presented his research with Dr. Chad Lee that corn following barley, wheat, and rye cover crops requires sidedressing nitrogen at the North Central Soil Fertility Conference in Iowa.







### Providing the Resources to Address the Local Challenges

Recognizing that Kentucky's soils and climate are unique to the United States in growing corn, the Kentucky Corn Promotion Council makes unbiased, publicly accessible research possible that is focused on addressing our local challenges and opportunities for corn management. Managing a corn crop in Kentucky for maximum profit often requires a different strategy than regions north, south, or west of our state.

We feel that Kentucky farmers are some of the best managers of soils, crop rotation and logistics in the country. KyCorn leadership works diligently with ag researchers at University of Kentucky to ensure that research is conducted that provides answers and uncovers new questions, in some cases, for practical application within our cropping systems. Conversely, Kentucky farmers are fortunate that University of Kentucky researchers are just as diligent; they talk regularly to corn farmers and target research efforts to specific questions.

Through the partnership between KyCorn and University of Kentucky, the Kentucky Corn Science Research Report is published every year. It contains information about the research methodology and findings from investigations, most of which were funded with corn checkoff funds. We provided some examples of projects with the photos on the page to the left, but you can access a summary review of all projects in this partnership by searching online for "2022 University of Kentucky Corn Science Research Report".

### Developing Information to Position Farm Policy for Kentuckians

The Farm Bill reauthorization process is well underway, and checkoff dollars were utilized this year to empower your association leaders to understand how changes in base acre calculations could affect Kentucky corn farmers compared to other crops and farmers in other states. The base acres discussion is contentious, especially given how significantly corn-planting behavior has evolved in our state over the past couple of decades.

The findings are eye-opening, and the information will help our allies in Washington, D.C. and your commodity association delegates in national organizations to understand what regions of Kentucky farmers stand to gain and stand to lose when policy adjustments are made relating to base acres and planted acres for setting assistance programs.

### **Intensive Corn Management Seminar**

In February, the Kentucky Corn Growers Association successfully relaunched its Intensive Corn Management Seminar, leading up to the Farm Machinery Show for Kentucky corn growers. Several Kentucky corn leaders, experts, and agronomist John McGillicuddy discussed topics such as machinery fleet management and precision ag with attendees.

"This is the first time since 2005 that we have held this program," remarked Adam Andrews, the Kentucky Corn

Growers Association programs director, "and we are very happy with the results and farmer feedback. We expect to hold more programs like this in the future."

Right: Laura Knoth welcomes Intensive Corn Management Seminar attendees. The seminar discussed agronomy, markets, equipment, and technology.





### #4 STRATEGIC OBJECTIVE

### Provide a Voice for Kentucky Farmers

Kentucky Corn Growers Association was established to create an efficient grassroots network of farmers to advocate on behalf of the industry. We continue to have strong and respected relationships with policymakers, regulators and partner organizations. This year, we mobilized our membership through calls to action on crop protection products and ethanol issues. Kentucky corn farmers are serving in national roles to shape the future of the corn industry.

### Grassroots Activation Sent Strong Message to EPA on Atrazine

Our biggest activation of the year was on Atrazine. More than 16,000 individual comments from farmers and agricultural organizations were submitted to EPA. Commenters expressed frustration with the EPA's lack of transparency and its repeated efforts to implement measures that would end effective use of atrazine for weed control. In addition to the ultra-low 3.4 ppb level, EPA doubled and tripled down by creating an over-protective model that would create uncertainty in every region of corn production and increased violations of the label.

Kentucky Corn Growers Association is a member of the Triazine Network, the coalition that coordinated the efforts to help farmers speak out against the proposal. **With science on our side, Kentucky Corn Growers Association and the Triazine Network will continue to fight EPA and participate in the upcoming Scientific Advisory Panel, which EPA has committed to convening to examine the science behind its proposed 3.4 ppb level of concern.** 

This issue is important because Atrazine is used in more than 90 herbicide products across the country. It is used on more than 70 percent of U.S. corn acres and 81 percent of corn acres in Kentucky. The proposal would reduce application rates below levels of effectiveness and require conservation measures and reporting procedures that we feel are unnecessary and unrealistic for corn farmers. For example, one suggested method is to incorporate atrazine into the soil, which would end years, if not decades, of no-till practices on our fields. In addition, all aerial applications would be prohibited, as would any application during a rain event or when rain is forecast within 48 hours, creating incredible uncertainty and undue liability to corn farmers.





Kentucky Corn Growers Association was established to create an efficient grassroots network of farmers to advocate on behalf of the industry. Our relationships with policymakers, regulators and partner organizations are strong and respected. Throughout 2022 we continuously monitored issues in Frankfort. Leaders and staff traveled to D.C. on several occasions to meet with lawmakers and industry stakeholders on a host of topics including biofuels, Farm Bill reauthorization, fertilizer, atrazine, and more. Farmer leaders built personal connections by hosting key policy and regulatory officials on their farms.

### CornFest Takes a Kentucky Theme for 2022

CornFest is the annual celebration of corn farmers on Capitol Hill hosted during NCGA's Corn Congress, our annual business and advocacy meeting in Washington, DC. The event magnifies grassroots efforts and allows farmers to interact with Members of Congress and critical congressional staff in a relaxed setting.

This year, the theme of CornFest took a Kentucky focus, highlighting (and tasting) products from our signature agriculture industries – Bourbon, of course, and Barbeque! It was a resounding success! With more than 400 attendees congregating to build relationships and continue discussions about critical issues, 2022 CornFest had the highest attendance in recent history.







### Local Farmers with National Roles

NCGA Action Teams provide growers with an active role in shaping the future of the U.S. corn industry. In 2022, Kentucky Corn Growers Association had three farmers representing Kentucky with national roles, including one serving as Kentucky's first Action Team Vice Chair.

### Josh Lancaster Ethanol Action Team

The Ethanol Action Team (ETHAT) seeks to create information that aids in utilizing more ethanol. It evaluates investments and provides direction for policy priorities, media campaigns, research investigations, and

resources for grassroots mobilization efforts.

**Fuel Dispenser Infrastructure Incentives:** The Fuel Dispenser Infrastructure program that was mentioned on page 6 is an ETHAT initiative that KyCPC contributed funds to. The program's success in 2022 is a game-changer for advancing ethanol blends in the mainstream.

### Ethanol-Focused D.C. Communications Campaign:

ETHAT doubled down on myth-busting and ethanol acceptance efforts this year through a targeted education campaign in Washington, D.C. The messaging focused on the environmental and economic benefits of ethanol. The evolving campaign focuses on targeted digital ads and a strategic public relations campaign, with op-eds placed on Fox Business and Real Clear Energy. Efforts will continue through 2023.

### Achieving Regulatory Relief and Pro-Ethanol Policy:

Working with the Biden administration this year, we achieved a waiver allowing year-round E15 availability. The Next Generation Fuels Act was introduced in the Senate, and our work together continues to result in additional bipartisan cosponsors on both the House and Senate legislation. Overall, under ETHAT's direction and funding, NCGA continues to create information to educate Members of Congress on why ethanol is a smart energy and environmental policy.

Mark Roberts Production Technology Access Action Team

The Production Technology Access Action Team (PTAAT) is focused on ensuring access to and responsible stewardship of biotechnology, crop protection and other input products.

In addition to preparing for the upcoming Farm Bill discussions about sustainability, conservation and crop insurance, we have been working on several projects in 2022.

**Potash Study** - The current political environment has affected potash's current and future supply and price. PTAAT summoned a study to help us understand the global potash market dynamics, trade trends, regulatory issues, and international phosphate prices. PTAAT is reviewing potential strategies to stabilize US farm-gate fertilizer prices through this study.

**Production Initiatives** - PTAAT is working on a multiyear project to deliver corn varieties resistant to fungi that produce mycotoxins. Our action team is also developing a Bt Risk calculator app to support NCGA's pesticide resistance management program.

**Industry Relations** - Throughout the year, we receive updates from industry partners, such as Syngenta, BASF, and Enlist, to ensure collaboration as an industry.



### **Richard Preston**

Risk Management & Transportation Action Team Vice Chair of the Action Team

NCGA's Risk Management and Transportation Action Team (RMTAT,) had a productive 2022, focusing on infrastructure, federal taxes, and preparing for the next farm bill.



**Transportation** – Passing the Bipartisan Infrastructure Bill into law was a huge accomplishment for Congress and Corn. The law includes funding important to corn growers, including \$17.3 billion for the nation's ports and inland waterways and \$2 billion specifically for rural broadband access. RMTAT is responsible for strengthening the partnerships NCGA leveraged to achieve this win. RMTAT has also been very active in advocating for solutions to ongoing rail service issues and low water levels on the Mississippi.

**Taxes** – NCGA and all of agriculture successfully defended against harmful changes to the tax code that the Administration and Congress proposed. Corn's priorities were to protect stepped-up basis and estate tax exemptions.

**Farm Bill** – The team has held multiple policy discussions with Congressional Staff, USDA, and industry partners ahead of the 2023 farm bill. RMTAT-funded projects included a survey of growers focused on risk management tools, and conservation programs, analysis from land grants, and farm bill consultants focused on gaps and recommendations for existing commodity programs.

### Kentucky Corn Promotion Council

### FINANCIAL REPORT

September 1, 2021 - August 31, 2022

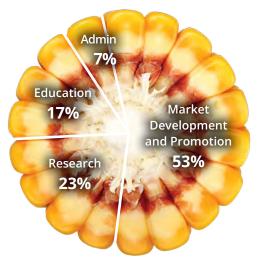
### INCOME

TOTAL INCOME	\$3,691,460	
Interest Income	\$4,199	
Management Fees	\$33,500	
Net Checkoff Income	\$3,653,761	

### **EXPENSES**

CARRYOVER*	\$1,820,673	
TOTAL EXPENSES	\$1,870,787	
Project Expense	\$1,396,469	
Operating Expenses	\$474,318	

### **DISTRIBUTION OF EXPENDITURES**



\* Lingering impacts of COVID affected the availability of several outreach opportunities during this fiscal year. Annual carryover normally isn't this large.

### **PROJECT EXPENDITURES**

U.S. Grains Council	\$194,144
U.S. Meat Export Federation	\$100,000
USA Poultry & Egg Export Council	\$25,000
Kentucky Livestock Coalition	\$2,422
Promotion & Consumer Communications	\$49,671
National Corn Growers	
Base Funding	\$159,000
Ethanol Action Team	\$120,000
Market Development Action Team	\$50,000
Membership & Consumer Engagement	\$40,000
<b>Risk Management and Transportation</b>	\$40,000
Production Technology Action Team	\$40,000
Other Programming	\$31,000
Research Projects	\$297,865
Ethanol Programs	\$93,978
Education	\$54,286
Environmental Projects	\$25,812
Member & Media Communications	\$30,601
Local Corn Grower Activities	\$4,200
Annual Convention & Meetings	\$11,595
Trade Shows, Field Days & Displays	\$26,895



### Kentucky Corn Growers Association Board of Directors







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District 2:
Micah Lester, Christian Co.
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Joseph Sisk, Christian Co.

**District 3:** Josh Lancaster, Webster Co. Bob McIndoo, Henderson Co.

### District 4:

Scott Ebelhar, Nelson Co. Joel Armistead, Logan Co.

### **District 5:**

James Tucker, Shelby Co. Lee Welty, Boyle Co.



VICE PRESIDENT Josh Lancaster

**District 6:** Steven Bach, Bath Co. Jonathan Gaskins, Pulaski Co.

### Local Corn Grower Associations:

SECRETARY

**James Tucker** 

Travis Hancock, Union Co. Terry Wimp, Lincoln Trail Tyson Sanderfur, Green River Alan Hubble, Southeast KY.

### Industry:

Jeff Rice, Rice Agri-Marketing LLC Ronan Cummins, Agronomy One

John Danesi, Ky Expo Foundation

**Extension:** Clint Hardy, Daviess Co.



TREASURER **Micah Lester** 

NCGA Team Members: **Richard Preston** Risk Management &

- Transportation Action Team, Vice-Chairman
- Resolutions Committee
- Nominating Committee
- Mark Roberts • Production Technology Access Action Team
- Josh Lancaster Ethanol Action Team

### **Corn Vision 2022 Task Force Delegates**

- Mark Roberts - Joseph Sisk
- Adam Andrews

### **Kentucky Corn Promotion Council Board of Directors**





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**KY Dept of Agriculture Appointed Member:** Philip McCoun, Shelby Co.

**KY Farm Bureau Appointed Member:** Victor Rexroat, Russell Co.





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